

Legacy Giving Pledge Form

If you have already included a legacy gift or plan to Hong Kong Committee for UNICEF, please let us know by completing and sending back this pledge form. In return, your name will be registered as one of our precious supporters and we will send you our updated information from time to time.

I wish to bring hope to disadvantaged children around the world through Hong Kong Committee for UNICEF:

☐ I have included a gift to the **Hong Kong Committee for UNICEF** in my will.

Contact person : _____

Contact number : _____

☐ I have agreed to donate my life insurance policy / a percentage of the policy to the **Hong Kong Committee for UNICEF**.

Insurance Company : _____

Policy number : _____

Percentage of donation: _____

☐ I would like to donate a special gift.

A specific item : _____

A specific sum of money: _____

☐ I am interested to join the Legacy Giving Programme, please contact me.

This form is not legally binding and does not commit you to leaving a legacy to Hong Kong Committee for UNICEF. It is simply a statement of your intent at this time.

English Name : _____ (First Name) _____ (Last Name)

Chinese Name : _____ (姓) _____ (名)

Contact Number : _____ Email : _____

Address : _____

Donor Number (if applicable) : _____

The Hong Kong Committee for UNICEF (UNICEF HK) highly respects your privacy. Your personal data will be kept strictly confidential.

The contact information you provided will only be used for the purposes stated in the Personal Information Collection Statement, which include issuing receipts, conducting surveys and statistics, or subject to your consent, informing you of campaigns, activities and fundraising appeals of UNICEF. The Statement has been detailed on our website – <http://unicef.org.hk/privacy>.

☐ I do NOT wish to receive any information or materials regarding campaigns, activities or fundraising appeals hosted or administered by the Hong Kong Committee for UNICEF, concerning worldwide programmes of emergency relief and development for the well-being of children.

Signed by: _____ Name: _____ Date: _____

Thank you very much.

Please return this form to:

Hong Kong Committee for UNICEF

7/F, SUP Tower, 75-83 King's Road, Hong Kong

For more information, please contact us at 2836 2966 or e-mail to legacy@unicef.org.hk

Personal Information Collection Statement

The Hong Kong Committee for UNICEF ("UNICEF HK") collects and uses your personal data in accordance with the Personal Data (Privacy) Ordinance.

Purpose

Your personal data is collected by UNICEF HK for the purposes of:

1. Processing, administering and communicating with you regarding on legacy giving pledge or donation by you to UNICEF HK
2. conducting research and generating statistics to enhance UNICEF HK's services and activities;
3. communicating with you in response to any queries or complaints submitted by you or in relation to your donations or application to an event, programme, volunteering or employment opportunity;
4. informing you (subject to your consent) of campaigns, activities and fundraising appeals relating to UNICEF's worldwide programmes of emergency relief and development for the well-being of children;
5. complying with applicable laws or regulations.

Transfer and Disclosure

UNICEF HK shall only transfer and disclose your personal data to service providers (within or outside Hong Kong) of UNICEF HK to enable them to send to you (subject to your consent) marketing materials described in paragraph 4 above solely on behalf of UNICEF HK, and to provide back-end, administrative, communication, or IT services to UNICEF HK (including but not limited to payment gateways for credit card processing, research companies for donor satisfaction surveys, and agents to make promotional and pledge donation calls on behalf of UNICEF HK). UNICEF HK does not provide your personal data to any third party for the purposes of enabling that third party to market its own products or services to you.

Mandatory Information

You must provide the information marked with an asterisk on this form (*). If you do not provide this information to us, then we may not be able to process or administer your donations or applications.

Access and Correction of Data

Under the Hong Kong Personal Data (Privacy) Ordinance, you have the right to request access to and correction of your personal data held by us. Such requests may be made to UNICEF HK in writing by sending an email to Ms Cathy Lee, Data Privacy Focal Point at 2833 6139 or info@unicef.org.hk